



Dave and Florence Minar, who operate a diverse grazing operation near New Prague, Minn., wanted to employ their adult children on the farm without simply expanding their acreage. Using this guidebook, their family developed a business plan for an on-farm milk processing and home delivery operation. The result is Cedar Summit Creamery, from which a whole new farm generation will benefit!

Photo by Lisa Minar White.



Developed by MISA, a partnership between the University of Minnesota's College of Agricultural, Food and Environmental Sciences and the Sustainers' Coalition, a group of individuals and community-based, non-profit organizations. MISA's purpose is to bring together the agricultural community and the University community in a cooperative effort to develop and promote sustainable agriculture in Minnesota and beyond.



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Building A Sustainable Business



**A Guide
To Developing
A Business Plan**



**For Farms
and
Rural
Businesses**

